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Media Contact: Robyn Ziegler 312-814-3118 rziegler@atg.state.il.us

MADIGAN DEMANDS COMPANY CEASE SALES AND MARKETING OF "METH COFFEE"

Attorney General Cites Deceptive Practices, Blatant Promotion of Drug Culture

Chicago – Attorney General Lisa Madigan is demanding that a San Francisco company discontinue the misleading marketing and sale of a coffee product that blatantly glorifies drug culture.

In a letter sent earlier this week to Doll God, LLC, Attorney General Madigan demanded that the company immediately cease all marketing and sales of Meth Coffee in the State of Illinois, citing the devastating impact that methamphetamine has had in communities in Illinois.

In her letter to the company, Attorney General Madigan stated: "Significant resources have been devoted to combating the methamphetamine epidemic in our state, and we are deeply concerned that your marketing of Meth Coffee will perpetuate the use of this devastating drug."

The product is advertised as an illicit drug, with claims that it has been roasted by a "master druggist" and its Web site is littered with images of syringes and addicts. The product's packaging includes a claim that consumers "can actually chew them whole, snort the powder dry, cook it in a lighter and huff ... or just forget the caboose and mainline."

Attorney General Madigan said the product violates the Illinois Food, Drug and Cosmetic Act, 410 ILCS 620/15, 17, and the Illinois Consumer Fraud and Deceptive Business Practices Act, 815 ILCS 505/2, due to the product's comparison to illicit drugs. In her letter, the Attorney General informed Doll God, LLC, that if the company refuses discontinue marketing and sales of the product in Illinois, her office will seek injunctive relief and civil penalties available under Illinois law.

This letter is the latest effort in Attorney General Madigan's work to ban the sale of illicit products that promote drug culture. Her office has helped to prevent the sale of the energy drink "Cocaine," an energy drink powder called "Blow" and "Pot-suckers" lollipops.

"Methamphetamine production and addiction have inflicted severe damage on communities throughout our state. As part of our fight against this dangerous drug, we have been working extensively to make sure that young people are Office of the Illinois Attorney General - Madigan Demands Company Cease Sales and Marketing of "Meth Coffee"

not enticed to try it," Attorney General Madigan said. "We cannot allow companies like Doll God to glorify meth use and, as a result, weaken our efforts to educate young people on the hazards of drug use."

Meth Coffee 🖻

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